SHULMAN ROGERS

Technology and Media

Attorneys in Shulman Rogers' Technology and Media practice represent clients involved in all areas of technology, from wired to wireless, from historic to cutting-edge, focusing on the synergies between technology opportunities and the Firm's traditional practice areas in corporate and real estate.

The Firm has expanded its practice in technology-related areas to include the latest technological advances, including Blockchain and Smart Contracts, as well as Smart Cities and Smart Building initiatives. Coupled with our practice in antenna tower leasing and siting issues, the Firm provides clients with holistic and comprehensive consulting on technology and media issues. More than mere contract review, we provide direction and advice in a collaborative atmosphere that enables clients to lead their respective industries.

Blockchain and Smart Contracts

Made popular by Bitcoin, Blockchain is an open, distributed ledger that can record transactions between two parties efficiently and in a verifiable and permanent way. An increasingly emergent architecture for Crypto Currency/Digital Currency, Securities, Real Estate and Health Care transactions, Blockchain utilizes "smart contracts" that are embedded in digital code and stored in transparent, shared databases. If designed properly, these databases are protected from deletion, tampering and revision. Every agreement, process, task and payment would have a digital record and signature that can be identified, validated, stored and shared — eliminating the need for expensive intermediaries and affording immediate transactional reconciliation.

The Shulman Rogers Blockchain team consists of authorities in Technology, Cybersecurity, Intellectual Property, Venture Financing, Securities and Health Care to provide counseling in:

- Smart Contract Drafting and Review
- Regulatory Compliance
- M&A Due Diligence
- Cybersecurity and System Design
- Start-up and Emerging Growth Company Funding
- Securities Transactions
- Health Care Regulatory Compliance and EHRs
- Data Privacy and Security
- Cryptocurrencies
- ICOs (Initial Coin Offerings)
- Real Estate Settlements

Cybersecurity and Data Privacy

Information is the currency of today's commerce, and businesses face a constant and growing threat of data breaches, both intentional and inadvertent. In the digital environment, your business faces many challenges:

- Every day, your information systems fend off thousands of cyber threats, including spam, phishing, malware, hacking and brute force attacks.
- Employees may unwittingly open attachments containing viruses, Trojan horses and other malicious software.
- Confidential customer information can be disclosed through simple oversight or outright theft.

State and federal governments have responded by developing, and continuing to develop, an increasingly aggressive regulatory landscape that can be just as challenging to navigate as a breach itself.

You need cyber-savvy lawyers who can help you meet these challenges and manage information risk.

The Shulman Rogers Cybersecurity and Data Privacy group offers a privileged relationship through which you can create a practical, comprehensive program to identify and manage security risks, protect your digital information and networks, and respond effectively to cybersecurity attacks. The goal is a program that works for your business while advancing the interconnected priorities of prevention, response and mitigation.

Our team can help you with:

- Developing and implementing a compliance program for critical information and systems
- Counseling on applicable legal and regulatory requirements
- Reducing risk by identifying, implementing and maintaining industry-specific practices and procedures
- Drafting and negotiating contracts to reduce risk and protect your interests
- Securing communications networks
- Preparing and implementing an information security incident response plan
- Working with forensics experts to conduct internal investigations
- Representing you in governmental investigations related to a breach
- Managing the impact of cybersecurity-related liability or loss
- Defending your business against civil complaints, both before and during litigation

Technology Transactions

Our Technology Transactions team negotiates service requirements, licensing rights and the development of new products and services such as cloud computing, data monetization, outsourcing, renewable energy, mobile transportation systems and datacenters.

Established and emerging companies rely on our attorneys to guide them through the full life cycle from development and commercialization to optimization and protection of their technology, intellectual property and trade secrets.

Clients seek our assistance in a wide range of joint ventures and procurement transactions, including those involving mobile platforms, geo/bio/solar technologies, digital advertising platforms, social network sites, e-publishing and more. Our attorneys possess substantial legal acumen coupled with business understanding to provide key insights on current market trends for technology services.

We represent clients in technology transactions in a diverse range of industries including energy, telecommunications, e-commerce, financial services, retail and electronics.