

## Jay M. Eisenberg

### Senior Counsel

T 301-230-5223

F 301-230-2891

E [jeisenberg@shulmanrogers.com](mailto:jeisenberg@shulmanrogers.com)

Jay Eisenberg brings more than 30 years of experience to trust and estate planning, giving him a deep understanding of family dynamics that shapes how he advises every client. He listens for the specific needs of each family, anticipates friction points among heirs before they surface, and builds plans that give clients real peace of mind, even as tax and retirement laws keep changing around them.

Jay's practice focuses exclusively on planning for the future. He uses proven techniques to minimize estate and gift taxes and help clients transition wealth to the next generation, and he has significant experience using charitable entities to reduce income and estate taxes. On the corporate side, he works with business owners on succession planning and asset protection, helping them transition ownership to partners, family members, or key employees.

In the legal community, he chaired the Estates and Trusts section of the Bar Association of Montgomery County, Maryland, for 19 years and currently serves on the Section Council of the Maryland State Bar Association's Trusts and Estates Section for 12 years. He has chaired the Planned Giving Committee of the Hebrew Home of Greater Washington and served on the boards of Montgomery Hospice and the American Red Cross, National Capital Chapter.



### BAR & COURT ADMISSIONS

District of Columbia

Maryland

Virginia

### EDUCATION

Georgetown University Law Center, L.L.M. in Taxation, 2000, *with distinction*

George Washington University Law Center, J.D., 1990

University of Delaware, B.A., 1987

Jay is a retired Fellow of the American College of Trust and Estate Counsel (ACTEC), a national honor limited to about 2,600 lawyers nationwide, including fewer than 50 in Maryland. Washingtonian Magazine has recognized him among the top 1% of estate planning attorneys in the Maryland, D.C., and Virginia area. He lectures widely on estate and trust planning for organizations including the World Bank, the American Red Cross, the Jewish Federation of Greater Washington, Suburban Hospital, Holy Cross Hospital, SunTrust Bank, and Merrill Lynch, and has published articles on estate planning topics, including Revocable Trust or Will: A Streamlined Choice.

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## Recognition

- Maryland Super Lawyers, 2007–2026
  - The Best Lawyers in America®, 2011–2026
  - Washingtonian Magazine, Top Lawyers, 2022–2024
    - Washingtonian Magazine, Top Financial Advisor, 2024
    - Washingtonian Magazine, Top Trusts and Estates Lawyers, 2012–2020
  - Martindale–Hubbell AV Preeminent Rating, 2024
  - Washingtonian Lifetime Achievement Award, 2022
  - Bethesda Magazine, Top Trusts and Estates Attorney, 2019
  - Distinguished Member of The American College of Trust and Estate Counsel
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