

Startups

We understand the unique challenges faced by startups and emerging growth companies. Our team of experienced attorneys is here to provide comprehensive legal support tailored to the unique needs of your business. With our deep understanding of the startup ecosystem and the legal landscape, we can guide you through every stage of your company's growth.

Our Services

- 1. Entity Formation and Structuring:** We assist startups in choosing the appropriate legal entity structure, such as limited liability companies (LLCs), corporations or partnerships. We draft articles of incorporation, bylaws, operating agreements and partnership agreements to ensure proper governance and protection for your company.
- 2. Financing and Fundraising:** Our team has extensive experience in assisting startups with various financing and fundraising activities. We can help you navigate through seed funding, venture capital investments, angel investments, crowdfunding campaigns and more. We provide comprehensive advice on term sheets, shareholder agreements and convertible notes to protect your interests.
- 3. Intellectual Property Protection:** We understand the importance of safeguarding your intellectual property (IP) assets. Our attorneys assist with IP strategy, trademark and copyright registrations, licensing agreements and trade secret protection. We are dedicated to helping you establish a strong IP portfolio and enforce your rights when necessary.
- 4. Employment and HR Matters:** As your company grows, we provide guidance on employment matters including drafting employment contracts, non-disclosure agreements, non-compete agreements and employee handbooks. We also advise on compliance with labor laws and regulations.
- 5. Contract Drafting and Negotiation:** We provide comprehensive contract drafting and negotiation services tailored to your specific needs and aligned with your business goals. Our team can assist with vendor

contracts, partnership agreements, joint ventures, licensing agreements and more.

6. **Data Privacy and Security:** With the increasing importance of data privacy, we help startups navigate the complex landscape of privacy laws and regulations. Our team assists with drafting privacy policies, terms of service and data protection agreements. We also provide advice on compliance with GDPR, CCPA and other relevant regulations.
7. **Mergers, Acquisitions and Exit Strategies:** When the time comes, our attorneys provide strategic advice and guidance on mergers, acquisitions and exit planning. We assist with due diligence, negotiations, drafting acquisition agreements and all legal aspects of your exit, helping you achieve the best possible outcome for your company.

Why Choose Us?

1. **Industry Knowledge:** We deeply understand the startup and emerging growth ecosystem across various industries. Our attorneys stay current with the latest legal and industry trends to provide you with accurate and timely advice.
2. **Tailored Approach:** We recognize that every startup is unique. We take the time to understand your business goals and challenges to provide customized legal solutions that align with your objectives.
3. **Collaborative Partnership:** We strive to be more than just your legal advisor. By building strong and long-lasting relationships with our clients, we become trusted partners who are as invested in your success as you are.
4. **Experience and Expertise:** Our attorneys have decades of experience working with startups and emerging growth companies. We bring a wealth of knowledge and insights to help you navigate legal complexities efficiently.
5. **Client-Centered Service:** We prioritize exceptional client service and aim to exceed your expectations. Our team is very responsive, and committed to delivering practical solutions to support your business's growth.

NEXT powered by Shulman Rogers is a specialized practice group designed to meet the unique needs of seed and early-stage companies through fixed and managed fee packages. Learn more about NEXT and its fixed-fee packages [here](#).

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