

NEXT powered by Shulman Rogers



NEXT powered by Shulman Rogers is a national award-winning legal practice recognized by Legalweek in 2024 as the best law firm in the US for enabling startup success. NEXT founder Anthony Millin drew from his experience as an entrepreneur, partner in an early-stage VC Fund, and lawyer, to craft a platform that not only understands but speaks the language of entrepreneurs and sets a new standard for legal support in the dynamic world of startups from formation to exit.

NEXT offers predictability around legal fees by productizing a broad range of Seed to Series A legal needs into fixed-price packages. In addition to dozens of fixed price packages, NEXT offers traditional hourly services at rates 40-50% lower than those of the large global firms often on the other side of the negotiating table from NEXT.

In addition to a sophisticated legal practice, NEXT operates at the pace of a startup, offering a stellar customer experience that includes regular access to senior attorneys and client relationship managers, a commitment to responsiveness and a customer-centric experience enabled by technology that promotes efficiency and collaboration.

Finally, to fulfill its mission of **Empowering Startup Success**, NEXT has launched several innovative platforms to support early-stage startup companies. These offerings include:

- StartupU, an educational resource for founders
- Pitchmasters, a safe environment for practicing investment pitches
- NEXT Partner Marketplace, connecting startups with over 100 service providers; monthly Founders Q&A Sessions
- A variety of startup-focused webinars (over 100 in 2023)

- My NEXT Raise (mynextraise.com), a new investor readiness platform launching Fall 2024. My NEXT Raise also includes events facilitating connections between founders and funders. These initiatives are part of NEXT's comprehensive, customer-centric service offering, emphasizing our commitment to supporting the startup ecosystem.



For more information about NEXT, contact Lisa Friedlander at info@next.law or 301-230-NEXT.

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