

## **Business Planning**

### **Business Planning Attorneys Serving Clients Nationwide**

We apply the various legal disciplines of our Business and Financial Services Department to help guide companies through their entire life cycle. Having advised a wide variety of businesses through formation, growth and disposition, we are well equipped to help our clients plan to achieve their goals for each of those phases. Our Business Planning services include:

#### **Start-Up/Formation**

- Evaluation of, and input on, business plans
- Advice on choice of business entity and structure, taking into consideration growth objectives
- Developing and implementing start-up and early-stage financing strategies
- Advice as to strategies to develop and protect intellectual property

#### **Growth**

- Developing and implementing debt and/or equity financing strategies for growth
- Planning and negotiating joint ventures, licensing arrangements and other strategic alliances
- Planning and implementing franchising strategies
- Advice and representation with respect to strategic acquisitions
- Business organizational structure and risk management advice
- Planning for debt and/or equity restructuring

#### **Disposition**

- Business succession planning involving the transition of the business to partners, family members or key employees
- Developing and implementing external exit strategies, including sale, merger, IPO or ESOP purchase
- Buy-sell agreements

## **Other Services**

- Tax planning for all business life cycle phases
- Estate planning
- Asset protection planning

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