

Live CLE Webinar

Social Media and Professional Ethics:

A Guide for Practitioners



Wednesday, June 22, 2011 | 12–1:30pm Eastern Time

Are you a general counsel, managing partner, associate or sole practitioner? Then you need to understand that the rules of professional ethics have not kept pace with the increased use of social media for client communications and business development. The failure to do so can lead to serious ethical violations, including charges of the unauthorized practice of law, embarrassment to the firm, lost client confidence and litigation.

This webinar examines key ethical issues raised by social media, including the many ways attorneys can and have run afoul of bar association rules:

- How can you avoid being accused of the unauthorized practice of law for using social media?
- Is a law firm committing an ethical violation when it fails to properly supervise and regulate the use of social media by lawyers and paralegals?
- Can a lawyer create an unintended attorney-client relationship through the use of social media?
- When does a LinkedIn listing violate limits on legal advertising?
- Is it a violation of judicial canons for a judge and an attorney to be Facebook “friends”?
- How far can an attorney go to access the non-public social media posts of an adverse party’s witness?

The Webinar will answer these questions and many more.

** See product page for CLE requirements. For more information contact Alexandra Brescia at abrescia@alm.com*

Panelist

Peter J. Toren

*Shulman, Rogers, Pordy,
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*Author of Intellectual Property
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Journal Press).*

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