

## INTELLECTUAL PROPERTY

Maintaining a competitive edge in today's technology driven marketplace requires an active intellectual property strategy. Entrepreneurs and companies can increase public recognition and distinguish their identities, products and services from those of competitors while safeguarding these valuable proprietary rights and assets from unfair competition.

In the area of intellectual property law, we understand the vital importance of protecting and defending as well as commercializing and licensing proprietary rights that may include patents, copyrights, trademarks, trade dress, images, brands, services and domain names of our clients. We represent individual entrepreneurs and startup companies to well known and established corporations and trade associations in a variety of industries such as information technology, computers, e-commerce, consumer products, telecommunications, entertainment, publishing and manufacturing.

**Attorneys in the Intellectual Property Practice Group regularly advise our clients on a wide range of matters, including:**

- Technology transfer and technology related transactions
- Complex software and content agreements and licenses
- U.S. and international intellectual property portfolio management including the registration and protection of intellectual property assets worldwide
- Federal and state court infringement and unfair competition litigation; *Inter partes* proceedings before the Trademark Trial and Appeal Board
- Domain name protection and related dispute arbitration
- Web site development agreements; Web site Terms and Conditions and Privacy Policy statements
- Internet sweepstakes

### PRACTICE CHAIR

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INTELLECTUAL PROPERTY (Continued)

- Trade secret counseling
- Valuation of emerging technologies
- Work-for-Hire, Confidentiality and Non-Compete agreements
- Entertainment and publishing agreements and contracts relating to endorsements, employment, production, distribution and merchandising tie-ins

**Selected Representative Transactions:**

- Successfully defended service mark infringement litigation brought by international entertainment consortium against our local Maryland client.
- Settled copyright infringement dispute over unauthorized use of our client's publications by global investment banking and securities firm. The settlement included a payment of over \$100,000 to our client as compensation.
- Negotiated a multi-million dollar manufacturing and distribution agreement for the worldwide distribution of our client's consumer electronics products.
- Successfully recovered several domain names from cybersquatters through the Uniform Dispute Resolution Process (UDRP) on behalf of clients with registered trademarks.
- Negotiated the transfer of patented device technology from a government agency to a privately held start-up.

**PUBLICATIONS**

Countering the Patent Troll

Lesson Learned - For Maximum Protection Record Your Copyright Plan

**NEWS**

DOJ sues Apple over e-books price fixing

Karl Means on Apple's China trademark problem

Apple Gains Ground in U.S. Patent Ruling Banning Some HTC Phones

The rise of cell phone hacking: Oh, to be young, pretty and a Hollywood superstar

Google Dons Another Piece of Patent Armor

INTELLECTUAL PROPERTY (Continued)

In social media world, protect your trade secrets

citybizlist New York - LanguageWorks Files Trademark Infringement Lawsuit

Press Release - Jan. 24, 2011 LanguageWorks Files Trademark Infringement Lawsuit

Reviving a Stalled Patent Application

Shulman Rogers Files 4th Circuit Amicus Brief on Behalf of Non-Profit in Rosetta Stone vs Google

**EVENTS**

Intellectual Property Roundtable: Protecting Your Company's Intellectual Property in the Age of Social Media